

## Curriculum Vitae

**JENNIFER LEE HOFFMAN, PhD**

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*Associate Professor, Center for Leadership in Athletics  
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Former Last Name: Carstens*

## EDUCATION

Ph.D., Educational Leadership & Policy Studies, August 2006  
University of Washington, Seattle, Washington  
*Dissertation: "Inside the Huddle: Title IX and Women's Leadership in  
Intercollegiate Athletics"*  
*Cognates: Research Methods, Athletics and Higher Education, History of Higher  
Education*

M.A., Student Development Administration, June 1998  
Seattle University, Seattle, Washington

B.S., Physical Education, May 1989  
Washington State University, Pullman, Washington

## PROFESSIONAL EXPERIENCE

Associate Professor, Center for Leadership in Athletics, University of Washington, 2016-Present  
Assistant Professor, Center for Leadership in Athletics, University of Washington, 2010-2016  
Post-Doctoral Research Associate, Intercollegiate Athletic Leadership Graduate Program,  
University of Washington, 2007-2010  
Adjunct Lecturer, Educational Leadership & Policy Studies, University of Washington, 2006-  
2007  
Adjunct Lecturer, Department of Physical Education, Seattle Pacific University, 1999-2005

## AWARDS

"Outstanding Contribution to Recreation and Athletics" Award, *ACPA Commission on  
Recreation & Athletics, 2013*

"Margaret Harvin" Award, *Rachel Royston Foundation Scholarship, 2005*

## GRANTS

Principal Investigator, "Big-Time Sports & Big-Time Research: A Comparison of  
Commercialization Across the Academy," *Knight Commission on Intercollegiate  
Athletics of the Knight Foundation Challenge Award, 2015.*

Principal Investigator, "Intercollegiate Athletics Leadership Database," *Knight Commission on  
Intercollegiate Athletics of the Knight Foundation, 2012.*

## INTERNATIONAL HIGHER EDUCATION & SPORT DEVELOPMENT

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Israel, 2019

**Delegate:** US State Department, Sports Diplomacy Program, Israel March 29-April 7, 2019

Invited Speaker, Athletes & Early Career Coaches & Managers Workshop, Tel Aviv Sports Complex, March 31, 2019

Invited Speaker, [Can Separate Be Equal? The Promise and Peril of Equity for Women in Sports](#), Tel Aviv University, The Center for the Study of the United States, April 1, 2019

*Interview* - [https://youtu.be/zISxz\\_9RmaE](https://youtu.be/zISxz_9RmaE)

*Talk & Panel Discussion* - <https://youtu.be/D0wp2SCJx6M>

Seattle, 2019

**Invited Speaker:** Israel Delegation, Seattle, WA, February 6, 2019

Canada, 2018

**Instructor:** University of British Columbia-Okanogan, Summer Institute in Education (SIE), *Exploring Identity & Positionality in Education*, Summer.

Saudi Arabia, 2017, 2018

**Invited Speaker & Case Study Facilitator:** *Women's Leadership in Higher Education Introductory & Advanced Forums*. Academic Leadership Center (ALC), Ministry of Education, Dammam, Jeddah, & Riyadh, Kingdom of Saudi Arabia, Winter.

- *Advanced Track* – Mission & Values: Navigating Leadership in Higher Education
- *Introductory Track* – Developing Your Leadership Compass
- *Introductory Track* – Informing Your Leadership with Data
- *Case Study Facilitator* – *A University on the Move*

Spain, 2016

**Participant:** Educator's Search for Purpose & Meaning Tour, Camino de Santiago, Spain, Spring.

Seattle, 2020, 2019, 2017, 2016, 2014

**Faculty Host:** Waseda University, Japan, University of Washington Faculty Development Program.

### *Selected International Conferences & Papers*

Smith, M., Griffin, E., Wilson, K., **Hoffman, J.L.** & Knaus, C. (2019). I Will Not Shut Up And Dribble: Black Athletes, Exploitation, and Blunts. *9<sup>th</sup> Annual International on Education & Social Justice, Honolulu, Hawai'i*

**Hoffman, J.L.**, Elliott, J., DeFrank-Cole., Pennathur, A. (2018). The Hijab in the Ivory Tower: Western Women Navigating Academic Leadership in the Kingdom of Saudi Arabia. *Association for the Study of Higher Education Annual Conference, Tampa, FL.*

McCleery, J. & **Hoffman, J.L.** (2018). Identifying ambitious coaching core practices through a Delphi study. *Sixth International Conference on Qualitative Research in Sport & Exercise, Vancouver, British Columbia.*

**Hoffman, J.L.,** Seelinger, G., & Berwick, R. (2018). Topics in Navigating International Student-Athletes, *Invited Presentation & Panelist for the International Admissions Professional Activities Committee, AACRAO, Orlando FL.*

## **PUBLICATIONS**

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### *Book*

**Hoffman, J.L.** (2020). *College Sports and Institutional Values in Competition: Leadership Challenges.* Routledge: NY. *Forthcoming March*

### *Peer Reviewed Articles*

**Hoffman, J.L.,** Rankin, S. & Loya, K. (2016). Climate as a mediating influence on the Academic Success of Women Student-Athletes. *Journal for the Study of Sports & Athletes in Education* (10)3, p. 164-184.

**Hoffman, J.L.** (2015, October). Playoffs & payoffs: What's driving the college football coaching carousel? *Change Magazine: The Magazine of Higher Learning* (47)5, p. 37-42.

**Hoffman, J.L.,** Kihl, L., & Browning, A. (2015, May). Civic engagement and activism: Do college students and college athletes differ? *Journal of College and Character*, 16(2), 1-15.

Sweitzer, K.V., **Hoffman, J.L.,** Horton, Jr., D. (2014). Institutional research and athletics reporting. *Association for Institutional Research Professional File Spring*, 1-14.

**Hoffman, J.L.,** Hoffman, H.L., & Suggs, W. (2013). Leadership development through athletic participation at West Point. *Journal for the Study of Sports and Athletes in Education*, 7(2), 79-96.

**Hoffman, J.L.** (2013). Big time college football and the perils of presidential control. *Journal of Issues in Intercollegiate Athletics Special Issue College Sport, University Governance, and Power Politics: Through The Lens of Penn State*, 10-21.

**Hoffman, J.L.** (2011). Inside the huddle: Gender stereotyping work among senior level women athletic administrators. *International Journal of Sport Management*, 12(3), 255-274.

**Hoffman, J.L.** (2011). The old boys network: Women candidates and the athletic director search. *Journal for the Study of Sports and Athletes in Education*, 5(1), 9-27.

**Hoffman, J.L.,** & Horton, D., Jr. (2011). State gender equity law and athletic participation among community colleges in Washington State. *Community College Journal of Research and Practice*, 35(1-2), 165-187.

Hoffman, H.L., St. Louis, T., & **Hoffman, J.L.,** (2010). Understanding the parental influence of engineers in the college major choice of their daughters. *Journal of Women and Minorities in Science & Engineering*, 16(3), 237-256.

**Hoffman, J.L.,** (2010). The senior woman administrator designation in the NCAA. *The International Journal of Sport & Society*, 1(4), 117-127.

**Hoffman, J.L.,** (2010). The dilemma of the senior woman administrator role in intercollegiate athletics. *Journal of Issues in Intercollegiate Athletics*, 3, 53-75.

**Hoffman, J.L.,** Hoffman, H.L., & Kotila, A. (2008). Athletics gender equity in the state of Washington: The 20<sup>th</sup> anniversary of Blair v. Washington State University. *Journal for the Study of Sports & Athletes in Education*, 3(1), 273-294.

#### *Book Chapters*

McDowell, J. & **Hoffman, J.L.** (2018). Women's and gender issues and controversies in collegiate athletics. In G. Sailes (Ed.), *Sports In Higher Education: Issues & Controversies, 2<sup>nd</sup> Edition*. San Diego, CA: University Readers/Cognella.

**Hoffman, J.L.** (2017). Title IX's gender-separate allowance in the context of college athlete rights and intercollegiate athletics reform. In E. Comeaux (Ed.), *College Athletes' Rights and Well-Being*. Baltimore, MD: Johns Hopkins University Press.

**Hoffman, J.L.,** McDowell, J., & Rafael, V. (2017). Fresno State: Gender discrimination and retaliation for Title IX advocacy in athletics. In S. Harper & J. Donnor, (Eds.), *Scandals in College Sports: Legal, Ethical & Policy Case Studies* (p. 216-224). New York: Routledge.

Antony, J., **Hoffman, J.L.,** & Houston, J. (2017). Bobby Knight. In S. Harper & J. Donnor, (Eds.), *Scandals in College Sports: Legal, Ethical & Policy Case Studies* (p. 117-124). New York: Routledge.

**Hoffman, J.L.,** McDowell, J., & Rafael, V. (2015, February). Case law and legislation that influence women's participation in intercollegiate athletics. In E. Comeaux (Ed.), *Introduction to Intercollegiate Athletics in American Higher Education* (pp. 245-258). Baltimore, MD: Johns Hopkins University Press.

**Hoffman, J.L.,** Sweitzer, K., & Horton, D. (2013). Student-athlete success: Information and implications for informed decision-making. In G. McLaughlin, R. Howard, J. McLaughlin, & B. Knight (Eds.), *Colleges building bridges for student success: A sourcebook* (pp. 239-257). Consortium for Student Retention Data Exchange, Norman, OK.

**Hoffman, J.L.,** (2013). Gender and school sports. In J. Ainsworth (Ed.), *Sociology of Education: An A-Z Guide* (pp. 300-301). Thousand Oaks, CA: SAGE Publications.

**Hoffman, J.L.,** (2013). Cheerleading equity policy. In J. Ainsworth (Ed.), *Sociology of Education: An A-Z Guide* (pp. 108-109). Thousand Oaks, CA: SAGE Publications.

McDowell, J. & **Hoffman, J.L.** (2013). Gender issues and controversies in intercollegiate athletics. In G. Sailes (Ed.), *Sports In Higher Education: Issues & Controversies* (pp. 139-170). San Diego, CA: University Readers/Cognella.

**Hoffman, J.L.** & Horton, D., Jr. (2012). State gender equity law and athletic participation among community colleges in Washington State. Reprint in: *ASHE Reader on the Study of Sports and Athletes in Higher Education*. Boston, MA: Pearson Learning Solutions.

**Hoffman, J.L.** (2011). "Each generation of women had to start anew": A historical analysis of Title IX policy and women leaders in the extracurriculum. In P. Pasque & S. Errington, (Eds.), *Empowering Women in Higher Education and Student Affairs: Theory, research, narratives, and practice from feminist perspectives* (pp. 32-46). Sterling, VA: Stylus Publishing.

**Hoffman, J.L.**, Allan, E.J., Iverson, S.V., & Ropers-Huilman, R. (2009). Title IX policy and intercollegiate athletics: A feminist poststructural critique. In E. Allan, S. Iverson, and R. Ropers-Huilman (Eds.), *Re/constructing Higher Education: Feminist Poststructural Perspectives and Policy Analysis* (pp. 129-146). New York: Routledge.

#### *Book Review*

**Hoffman, J.L.** (18 April 2019). Navigating the Volatility of Higher Education Anthropological and Policy Perspectives (Review). *Teachers College Record*, <http://www.tcrecord.org/Content.asp?ContentId=22770>

#### *Edited Journal*

**Hoffman, J.L.**, Antony, J., & Alfaro, D. (Eds.). (2009). Data-Driven Decision-Making In Intercollegiate Athletics. *New Directions in Institutional Research Series, 144*(Winter).

**Hoffman, J.L.**, Antony, J., Alfaro, D. (2009). *Editor's notes*. In J.L. Hoffman, J.S. Antony, & D.D Alfaro, (Eds.), *Data-Driven Decision-Making In Intercollegiate Athletics, New Directions In Institutional Research, 144*(Winter), 1-5.

Alfaro, D. & **Hoffman, J.L.** (2009). Selected resources and glossary. In J.L. Hoffman, J.S. Antony, & D.D Alfaro, (Eds.), *Data-Driven Decision-Making In Intercollegiate Athletics, New Directions In Institutional Research, 144*(Winter), 113-117.

#### *Reports & Monographs*

**Hoffman, J.L.**, Rooksby, J. & Hay, G. (October, 2016). *Big-time sports and big-time research: A comparison of commercialization across the academy*. Challenge Award report prepared for the Knight Commission on Intercollegiate Athletics. Washington DC.

**Hoffman, J.L.** (2012). *Competition and control in the gridiron marketplace: Findings from the intercollegiate athletics leadership database*. Report presented to the Knight Commission on Intercollegiate Athletics. Washington DC.

**Hoffman, J.L.**, Bracken, N. Ford, K., Harris, F., Mulvihill, T., McHale, I., & Merson, D. (2011). *Research on gender equity in American intercollegiate athletics*. Summary Paper from the Aligning the Study of Intercollegiate Athletics Within Higher Education Scholarship & Policy Report, ASHE Invited Session White Paper on Intercollegiate Athletics. Indianapolis, IN.

**Hoffman, J.L.** & Kotila, A. State granted tuition waivers for gender equity in athletics: Fair or foul? Working paper invited from *University of Houston Law Center Institute for Higher Education Governance Monograph Series, IHELG 05-08*.

#### *Research Briefs*

Ortega, G. & **Hoffman, J.L.** (2018). Enrolling International Student-Athletes: Their Admissions and Adjustment Experience. *Research From The Front Porch*, Center for Leadership in Athletics Research Briefs.

**Hoffman, J.L.**, Rankin, S. & Loya, K. (2017). Climate As A Mediating Influence: Perceptions of Academic Success of Women Student-Athletes. *Research From The Front Porch*, Center for Leadership in Athletics Research Briefs.

**Hoffman, J.L.,** Rooksby, J. & Hay, G. (2016). Big-time sports and Big-time research: A comparison of commercialization across the academy. *Research From The Front Porch*, Center for Leadership in Athletics Research Briefs.

**Hoffman, J.L.,** Kihl, L. & Browning, A. (2016). College Athlete Civic Engagement and Activism: Comparing College Students & College Athletes. *Research From The Front Porch*, Center for Leadership in Athletics Research Briefs

## CONFERENCE PAPERS, PRESENTATIONS, & SEMINARS

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### Webinar

**Hoffman, J.L.** (2018). Webinar: Women & Decision-Making: Information or Intuition? NASPA Online Briefing Series for Women. *November 2019. Available at:*  
<https://olc.naspa.org/catalog/women-decision-making-information-or-intuition>

### Invited Speaker

Speaker, (2020). Labor Studies Workshare Series, *College Athletes & 'Pay-for-Play,' May*.  
Colloquium Speaker. (2019). Seattle Pacific University School of Health Sciences Health & Human Performance, Keynote, *Can Separate Be Equal? The Promise and Peril of Equity in Sports, May*.

### Scholarly Paper Author or Panelist

Romash, Z., Liu, K., **Hoffman, J.L.**, & Sweitzer, K. Institutional Performance Program: Intercollegiate Athletics and Institutional Research Using Data to Achieve Collective Goals. *American Institutional Research Conference, Denver, May 2019*.

**Hoffman, J.L.,** Crandall, R., Adkins, N., Robenolt, P. (2019). Sense of Purpose: Comparing Athletes and Their Non-Athlete Peers. *American Educational Research Conference, Toronto, Canada*.

Blanford, S. & **Hoffman, J.L.** (2017). NCAA Division III minority female student-athlete experiences. *American Educational Research Association, San Antonio, TX*.

**Hoffman, J.L.,** DeCano, P., Robenolt, P. (2015). Resilience in college: On and off the field of play. *College Reading and Learning Association, Portland, OR*.

**Hoffman, J.L.,** Lott, J., & Fajardo, I. (2015). Investigating extracurricular activities among college athletes at NCAA member institutions. *American Education Research Association, Chicago, IL*.

**Hoffman, J.L.** Ismael, F. & Lott, J. (2014). Community service: Student-athletes and college experiences. *NASSS Conference Portland, OR*.

**Hoffman, J.L.** (2014). Science, sports, and Title IX: The influence of gender separate as equal in education. *A Mirror of Our Culture: Sport and Society in America, Green Bay, WI*.

Cook, C. & **Hoffman, J.L.** (2014). Establishing the infrastructure to promote student athlete resilience and wellbeing. *Pac-12 Student-Athlete Health Conference, Las Vegas, NV*.

**Hoffman, J.L.,** Brake, D., Bensimon, E., Staurowsky, E., & Sloan Green, T. (2014). Equity research and policy implications in athletics and higher education: Joint session hosted by Division J and the Research Focus on Education & Sport SIG. *American Education Research Association, Philadelphia, PA*.

- Hoffman, J.L.**, (2014). Student-athletes, universities, & commercialism in higher education. *A New Game Plan 4 Sports, San Diego, CA.*
- Comeaux, E., Hirko, S., **Hoffman, J.L.**, & Raphael, V. (2014). NLRB ruling: Understanding college athletes' rights and well-being. *Association for the Study of Higher Education Conference, Washington DC.*
- Hoffman, J.L.**, (2013). Leadership term and turnover of Division I Football Bowl Subdivision (FBS) Programs. *Academic Symposium on Intercollegiate Athletics Research Presentation, National Collegiate Athletic Association, Data Analysis Research Network (DARN) Meeting, San Francisco, CA.*
- Hoffman, J.L.** (2013). Leadership and governance of Division I Football Bowl Subdivision Programs. *Fourth International Sport & Society Conference, Chicago, IL.*
- Hoffman, J.L.** (2013). *Head Coach Turnover at FBS Institutions: What is the Context and Cost of A Coaching Change?* National Collegiate Athletic Association (NCAA) Scholarly Colloquium, *Grapevine, TX.*
- Hoffman, J.L.** (2012). Equity in the gender-separate context of college athletics. *SHARP Center for Women and Girls, Title IX At 40: Progress and Promise, Equity for All Conference,*
- Hoffman, J.L.** Bell, L., Browning, A., & Kihl, L. (2011). Civic engagement activities of college athletes and non-athletes. *North American Society for Sport Management, London, ON.*
- Hoffman, J.L.**, Hoffman, H.L., & Suggs, W. (2011). Leadership development through athletic participation at West Point. *American Education Research Association, New Orleans, LA.*
- Hoffman, J.L.** (2011). The Senior Woman Administrator and equity in intercollegiate athletics: A social justice perspective part II. *Audrey-Beth Fitch Women's Studies Conference at California University of Pennsylvania, Leveling the Playing Field: Examining Gender, Social Justice and Sports.*
- Hoffman, J.L.** (2011). Title IX, The SWA and Equality in intercollegiate athletics: A social justice perspective. *National Collegiate Athletic Association Scholarly Colloquium, San Antonio, TX.*
- Kopay, D., Kelly, S. **Hoffman, J.L.**, Taylor, H. (2011). Standing up against homophobia in sports: The Ben Cohen acceptance tour. *University of Washington Student Life Advancement, Seattle, WA.*
- Horton, D. & **Hoffman, J.L.** (2010). Partial tuition waiver policy for intercollegiate athletics and community colleges in Washington State: What is the optimal alignment between aid and athletic participation. *Association for the Study of Higher Education Annual Conference, Indianapolis, IN.*
- Hoffman, J.L.**, Antony, J.A., Alfaro, D., & Mallette, B. (2010). Data-Driven Decision-Making in Intercollegiate Athletics, *Association for Institutional Research, Chicago, IL.*
- Hoffman, H.L. & **Hoffman, J.L.** (2010). Undergraduate Leadership Development Lessons from West Point. *American Education Research Association, Denver, CO.*

- Horton, D. & **Hoffman, J.L.** (2010). State Gender Equity Law & Athletic Participation Among Community Colleges in Washington State. *Council for the Study of Community Colleges Annual Conference, Seattle, WA.*
- Hoffman, J.L.** (2010). The Senior Woman Administrator Designation in the NCAA: A policy analysis. *Sport & Society Conference, Vancouver, BC.*
- Hoffman, J.L.** (2010). The Athletic Director search: Challenges and opportunities for women candidates. *National Collegiate Athletic Association Scholarly Colloquium, Atlanta, GA.*
- Hoffman, J.L.** (2009). Women's history and the impacts of Title IX. *Defense Contract Management Agency Spring Diversity Day, Kirkland, WA.*
- Hoffman, H.L, St. Louis, T. & **Hoffman, J.L.** (2009). Understanding the parental influence of engineers in the college major choice of their daughters. *American Education Research Association, San Diego, CA.*
- Hoffman, J.L.** (2008). Title IX & the NCAA: Adapting to women and men's athletic participation since 1981. *Association for Institutional Research Annual Forum, Seattle, WA.*
- Hoffman, J.L.** (2008). Gendered systems of power and control in interscholastic and intercollegiate athletics, pre- and post-Title IX. *Western Association of Women Historians conference, Vancouver, BC.*
- Hoffman, J.L.** (2008). "Each generation of women had to start anew" : A historical analysis of Title IX policy and women leaders. *American Education Research Association, New York, NY.*
- Hoffman, J.L.** (2008). State granted tuition-waivers for gender equity in athletics: A 2007 update. *American Education Research Association, New York, NY.*
- Hoffman, J.L.**, Antony, J., Broussard, W., Lopez, S., & Osborne, B. (2007). Research on the front porch: scholarship and practice in intercollegiate athletics. *American Education Research Association, Chicago, IL.*
- Hoffman, J.L.** (2006). Examining women's interest in intercollegiate athletic leadership. *American Education Research Association, San Francisco, CA.*
- Hoffman, J.L.** (2005). The effect of the women's PE movement: The case of Concrete High School. *American Education Research Association, Montreal, QC.*
- Hoffman, J.L.** (2005). This Is Not Progress: The Unrecognized Failure of Title IX. *American Education Research Association, Montreal, QC.*
- Hoffman, J.L.** (2005). Structuring interest: A generational perspective on high school girls basketball. *Women and Sport: Before, During, and After Title IX Conference, Bowling Green, OH.*
- Hoffman, H.L. & **Hoffman, J.L.** (2004). Gender equity tuition waivers: Examining the tensions in athletics at four-year institutions in the State of Washington. *Association for the Study of Higher Education Conference, Kansas City, MO.*



**Hoffman, J.L.** (2004). Playing time: A generational perspective on interest in playing organized women's basketball. *American Education Research Association, San Diego, CA.*

**Hoffman, J.L. & Kotila, A.** (2003). State granted tuition waivers for gender equity in athletics: Fair or foul? *Association for the Study of Higher Education Conference, Portland, OR.*

**Hoffman, J.L.** (1999). Drinking from the fire hose: Preparing students for the knowledge economy. *National Association of Student Personnel Administrators Western Regional Conference, Vancouver, BC.*

*ASHE PreConference Forum on College Sports, Organizer & Facilitator*

2019 – NCAA Division I College Sports Finances: Where the Money Comes From and Where the Money Goes.

2018 - Moments In Athletics Scholarship: Stories of Educational Activism, Disruptive Innovation & Dialogue

2017 - Power to the Scholar: Emerging Media Practices for Higher Education Discourses on College Sports

2016 - Advancing Student-Athlete Research and Policy For the Public Good Through Scholar-Practitioner Collaboration

2015 - Accessing and Analyzing NCAA Data for Athletics Research & Policy

2014 - Informing Research and Policy in Intercollegiate Athletics Knight Commission Database Workshop

2013 - Invitation to A Dialogue: Student-Athletes and Higher Education

2012 - Student-Athlete Climate Survey Pre-Conference Workshop

2011 - Publish or Perish? Meeting the Challenges of Publishing Research on Intercollegiate Athletics

2010 - Aligning the Study of Intercollegiate Athletics Within Higher Education Scholarship & Policy

*Discussant & Moderator*

Discussant. (2017). Community, Organization and Praxis: Race and Higher Education. *Association for the Study of Higher Education, Houston, TX.*

Discussant. (2017). Exploring the Intersection of "Athletic" and "Academic." *American Education Research Association, San Antonio, TX.*

Discussant. (2016). Contemporary Perspectives on Student-Athletes and Academic Success. *American Education Research Association, Washington, DC.*

Moderator. (2015). Informing Research and Policy in Intercollegiate Athletics Pre-Conference: Accessing and Analyzing NCAA Data for Athletics Research & Policy. *Association for the Study of Higher Education, Denver, CO.*

- Discussant. (2015). Organizational and administrative issues in intercollegiate athletics. *American Education Research Association, Chicago, IL.*
- Discussant. (2014). Women in leadership: Still chipping away at the concrete ceiling. *Association for the Study of Higher Education Conference, Washington DC.*
- Moderator. (2014). Informing research and policy in intercollegiate athletics. *Association for the Study of Higher Education Pre-Conference, Washington DC.*
- Moderator. (2014). Equity research and policy implications in athletics and higher education: Joint session hosted by Division J and the Research Focus on Education & Sport SIG. *American Education Research Association, Philadelphia, PA.*
- Moderator. (2013). Invitation to a dialogue: Student-athletes and higher education. *Association for the Study of Higher Education Pre-Conference, St. Louis, MO.*
- Moderator. (2012). Meeting the social justice challenges for student-athletes: Contemporary policies and issues for higher education research symposium. *Association for the Study of Higher Education Pre-Conference, St. Louis, MO.*
- Moderator. (2011). Publish or perish: Meeting the challenges for publishing research on intercollegiate athletics. *Association for the Study of Higher Education Pre-Conference, Charlotte, NC.*
- Moderator. (2010). Aligning the study of intercollegiate athletics within higher education scholarship and policy. *Association for the Study of Higher Education Pre-Conference, Indianapolis, IN.*
- Discussant. (2010). Research findings on Division III athletics from the College Sports Project. *American Education Research Association, Denver, CO.*
- Moderator & Panelist. (2009). The Future of Athletic Research and Reporting, *Association for Institutional Research, Atlanta, GA.*

## **WORK IN PROGRESS**

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- McCleery, J. & **Hoffman, J.L.** What Coach Developers Can Learn from Innovations in Teacher Education. *International Sport Coaching Journal. Under Review & Resubmit.*
- Hoffman, J.L.** Crandall, R., Robenolt, P. & Adkins, N. *Sense of Purpose: Comparing Student-Athletes and Their Non-Athlete Peers. Manuscript in progress.*
- Blanford, S. & **Hoffman, J.L.** A Sea of Whiteness: Women Athletes Navigating Intersectionality In Division III. *Manuscript in progress for NASPA Journal About Women in Higher Education.*

## **TEACHING**

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2019-20 College of Education

- EDLPS 520 Education as a Moral Endeavor:** IAL Administration & Coaching Cohort, Summer
- EDLPS 588 Qualitative Methods:** COE, Autumn

Jennifer Lee Hoffman, Winter 2020

**EDLPS 514 Informing Policy & Decision Making With Data:** IAL Administration Cohort,  
*Winter*

**EDUC 200,** The Place of Sports in the University, *Winter*

*Executive Format Courses, Graduate Level*

College Student Populations & Experiences  
Sociology of Higher Education  
The American College and University  
IAL Inquiry Projects (Formerly Degree Projects, Portfolios)

*Research Methods Courses, Graduate Level*

Activity Theory (CHAT) Reading Group  
Doctoral Student Colloquium  
Secondary Data Analysis  
Research Design in Education

*Organization & Policy Courses, Graduate Level*

Title IX Legislation  
Contemporary Issues In Sport  
Investigating the Relationship Between Higher Education and Their Athletic Enterprises

*Sports & Education, Undergraduate Level*

Identity, Community & Sport  
Introduction to Resilience in College: On and Off the Field of Play  
Education & The Playfield  
Exploring Identity & Positionality in Education

*Guest Lecture*

Data & Decision-Making, IAL Marketing & Events Course  
Scholarly Writing, UW College of Education  
Higher Education Program, University of Michigan (via video-conference)  
Culture and Sports, UW Seattle; UW Bothell  
Anthropology and Sports, UW Seattle  
Women and the Law, UW Seattle  
The Idea of The University, UW Seattle

*Case Studies for Teaching*

Gill, E. & **Hoffman, J.L.** (2018). *Baylor University – A Case of?* EDLPS 520 A

**Hoffman, J.L.** (2010). *The Men's Soccer Assistant Coaches.* The Center for Leadership in Athletics #2010-03

**Hoffman, J.L.** (2010). *The Fighting Sioux of North Dakota.* The Center for Leadership in Athletics #2010-04

**Hoffman, J.L.** (2010). *Cheerleaders or Gymnasts?* The Center for Leadership in Athletics #2010-05

**Hoffman, J.L.** (2009). *Equity In Athletics*

**Hoffman, J.L.** (2008). *Gender Discrimination & Retaliation For Gender Equity Advocacy In Athletics,* Fresno State University

- Hoffman, J.L.** (2008). *Elimination of Intercollegiate Athletic Teams*, James Madison University
- Hoffman, J.L.** (2008). *Criminal Investigation of Sexual Assault at an Off-Campus Lacrosse Party*, Duke University
- Hoffman, J.L.** (2008). *Sexual Activity and Alcohol Abuse During Football Recruiting Visits*, University of Colorado
- Hoffman, J.L.** (2008). *Booster Paying A High School Coach to Recruit a Student-Athlete*, University of Alabama
- Hoffman, J.L.** (2008). *Sports Gambling In the 21<sup>st</sup> Century: "All Bets Are Off" Bookies, Betting & Brackets*
- Hoffman, J.L.** (2007). *Western University*
- Hoffman, J.L.** (2007). *Case Study Guide*, Intercollegiate Athletics Leadership Graduate Program

## **PROGRAM DEVELOPMENT, TEACHING, & ADVISING**

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### *Doctoral Supervisory Committees*

#### *In Progress – Committee Member*

- Michael Lindsay, University of Washington, Seattle, Educational Leadership & Policy Studies
- Christian Love, University of Washington, Seattle, Higher Education Program
- Esteban Maldonado, University of Washington, Higher Education Program

#### *Completed – Committee Member*

- Dr. Elizabeth Griffin, 2019. *Let's be Blunt: Substance Use Among Black Male Student-Athletes*, University of Washington, Tacoma.
- Dr. Timothy Carlson, 2017. *Information Artifact Evaluation and Iterative Design: A Novel Mixed-Method Approach*, University of Washington.
- Dr. Valyncia Raphael, 2016. *Expanding the Single Story: Black Female Athlete Experiences Playing Country Club Sports at a Predominantly White Institution*, University of Wisconsin-Madison.
- Dr. Julie McCleery, 2015. *Making the Invisible Visible: A Mixed-Methods Investigation of Women and Families Choosing Elementary Schools in Seattle*, University of Washington.
- Dr. Mike Bryant, 2015. *The Openly Gay Student-Athlete: Examining Experience and Peer Culture Interaction*, University of Washington.
- Dr. Anne Browning, 2014. *Chasing Paper: A Qualitative Systems Analysis of the Tensions Between Money, Diplomas, and Learning in High Profile Intercollegiate Athletics*, University of Washington.
- Dr. Keith Champagne, 2014. *Black Male Intercollegiate Athletic Administrators: Ascending the Career Ladder A Qualitative Analysis and a Case Study*, University of Washington.

Dr. Whitney Griffin, 2014. *Who is Whistling Vivaldi?: How Black Football Players Engage with Stereotype Threats in College*, University of Washington.

Dr. Pamela Robenolt, 2012. *What's so Special about Intercollegiate Athletic Special Admits? Implications for Support Programming*, University of Washington.

Master's Portfolio, Degree, & Inquiry Project Advising, Intercollegiate Athletic Leadership Graduate Program, University of Washington, 2007-2018

Master's Degree Student Advising, Higher Education Leadership Graduate Program, University of Washington

Master's Thesis Advisor, Seattle Pacific University

## SERVICE

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### *International*

Invited Reviewer, *Qualitative Research in Sport Exercise & Health*, 2019

Invited Reviewer, *Journal of College Student Development*, International Research & Scholarship Section, 2016, 2017

COE China Study Tour Reviewer, *Autumn 2013*

### *Editorial Boards & Scholarly Reviewer*

Editor, UWCLA, *Research From The Front Porch*, Research Briefs

Editorial Board, *Journal of Intercollegiate Sport*

Editorial Board, *NASPA Journal About Women in Higher Education*, Term Ends 2020

*Renamed Journal of Women and Gender in Higher Education* January 2019

Editorial Board, *Journal for the Study of Sports & Athletes in Education*

Editorial Board, Lexington/Rowman & Littlefield Book Series *Explorations of Small-College Athletics*, <http://www.smallcollegeathletics.org/>

Invited Reviewer, *Educational Policy*

Invited Reviewer, *Gender and Women's Studies*

Invited Reviewer, *Journal of College Student Development*

Invited Reviewer, *Journal of Higher Education*

Invited Reviewer, *Qualitative Research in Sport, Exercise & Health*

Reviewer – Book, *Sports & K-12 Education*, Edited By Ian Parker Renga & Christopher

Benedetti, Routledge/Taylor & Francis, Winter 2017; *Published 2018*

Reviewer - Chapman & Hall/CRC; Taylor & Francis Group, Autumn 2016

Reviewer, AERA Annual Conference

Reviewer, ASHE Annual Conference

### *External Peer Review & National Committee Service*

Peer Review, Tenure & Promotion File, *June 2018*

Chair, ASHE Pre-Conference on Intercollegiate Athletics, 2010-2019

Chair, AERA Research Focus on Sport & Education SIG Program, 2011-2014

Co-Chair, NASSM Pre-Conference Seminar, Sports in the Academy, 2013

Member, Awards Committee, AERA Research Focus on Education & Sport SIG, 2017

Member, Advisory Group, Research Focus on Education & Sport SIG, AERA, 2016

Member, Local Committee, National Coaching Conference, 2016

*Jennifer Lee Hoffman, Winter 2020*

Member, Dissertation Award Committee, AERA Division J, 2004-05  
Member, Local Arrangements Committee, NASPA, 2001

#### *University of Washington Service*

Undergraduate Academic Affairs Curriculum Committee, 2019-2021  
Gender Equity Committee, Intercollegiate Athletics, 2012-2020  
Athletic Director Search Committee, Spring 2016  
Host, University of Central Florida, Sport Business Program Spring Tour, 2016  
Resilience Lab Working Group, Collaborator 2015-2016  
Library Research Guide: *Sports & Education*, 2011-2016  
Athletic Director Search Committee, GPSS Representative, 2004  
NCAA Certification Report Writer, 2010  
NCAA Certification Subcommittee on Academic Integrity, 2004-2006  
Advisory Committee on Intercollegiate Athletics, Graduate Student Representative, 2001-2003

#### *College of Education*

Academic Program & Initiative Committee, Vice Chair, 2018-2019  
Academic Program & Initiative Committee, Area Representative, 2017-2018  
Gordon C. Lee Dissertation Award Committee, 2018  
College of Education Advisory Council, (CAC), 2016-17  
COE Research Center Technology Sharing Group, 2015  
College Education, Faculty Senate, 2014-2016  
Diversity Committee Brown Bag Lecture, May 2014

## **MEDIA**

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#### *Audio/Video*

Seattle Times OpEd, [We Must Rethink What a 'Student Athlete' Is and Teach Entrepreneurial Skills](#), November 24, 2019  
KIRO TV, Seattle Got Its NHL Team...Now What, December 4, 2018  
Seattle Growth Podcast, *Season 2/Sonics*, 2016-17  
*COE EDU Talk, Competition, College Athletics and the Academy*, January 28, 2016  
KCTS9, In Close, *The Grass Ceiling*, January 29, 2015  
ESPN 1220, *The Classroom*, January 4, 2014  
KUOW Weekday, *More Women In Pro Sports*, August 8, 2012

#### *News/Blog/Print*

Associated Press, *NHL wants Seattle, but is the Emerald City a Hockey Town?* January 23, 2018;  
Multiple others: USAToday, FoxSports, NBCSports, Yahoo, Denver Post, The  
Spokesman-Review  
MGOBLU.com, *Athletes Connected Program Presents Findings at NCAA Convention*, January  
16, 2015  
Seattletimes.com, *Longtime women's athletic subsidy pads UW sports profits*, February 22, 2014  
Forbes.com, *What The Changing Landscape Of College Athletics Means For New Athletic  
Director Hires*, Jason Belzer, September 23, 2013  
Insidehighered.com, *Reform or Retreat?* John Thelin, May 21, 2013  
ESPN.com, *Knight Commission's Losing Battle*, Ivan Maisel, October 10, 2012  
ESPN.com, *3pt Stance: Coaching Turnover Rises*, Ivan Maisel, October 10, 2012  
Hoffman, JL. *Women Leading Athletics: The AD Search Process. Women In Higher Education*,  
June 2007, p. 27-28.

## **OTHER PROFESSIONAL EXPERIENCE**

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Certified Athletic Trainer, 1989-1997

## **PROFESSIONAL TRAINING**

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UW Digital Scholarship Summer Immersion Podcast Seminar, Summer 2019  
NCAA Data Summit, May 2019  
UW Tableau Day, January 2018  
Technology Teaching Fellows Institute, University of Washington, Summer 2017  
Storytelling With Data, Data Visualization Training, 2017  
College of Education, SEED Working Group, Autumn 2016-Spring 2017  
Edward Tufte, Presenting Data and Information, 2016  
Geekwire Sport & Technology Conference, 2016, 2017  
Tableau Conference, 2015  
IPEDS Training & Workshop, 2014  
Leading Dynamic Discussions, UW Faculty and Professional Learning Communities, 2012  
Fellow, IHELG Higher Education Law Roundtable, 2011  
Participant Centered Learning and Case Study Method, Harvard Business Publishing, 2010  
ASHE Institute on Equity & Critical Policy Analysis, Pre-Conference Workshop, 2009  
AERA Division F: Graduate Student and New Faculty Combined Seminar, 2007  
Fellow, AIR/NCES/NSF Summer Policy Data Institute, 2005  
AERA Division J: Graduate Student and Faculty Mentoring Joint Seminar, 2002

## **CURRENT & PREVIOUS PROFESSIONAL AFFILIATIONS**

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### *Current*

American Educational Research Association (ASHE)  
*AERA Research Focus on Education & Sport SIG*  
Association for Institutional Research (AIR)  
Association for the Study of Higher Education (AERA)

### *Previous*

American College Personnel Association (ACPA)  
North American Society for Sport Management (NASSM)  
National Association of Collegiate Women Athletic Administrators (NACWAA)  
National Athletic Trainer's Association/Retired (NATA)  
North American Society for the Sociology of Sport (NASSS)